

Alley

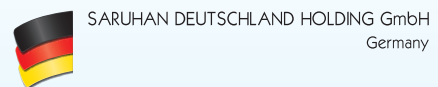
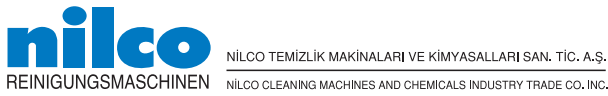
PREMIUM FORMULA

Household Cleaning Products





SARUHAN HOLDİNG A.Ş.





SARUHAN CHEMICALS

Saruhan Chemical and Cleaning Products Company Inc. has been incorporated in 1997 within the body of Saruhan Holding that has been founded in 1947, is operated in many fields such as electrical appliances, industrial cleaning machines, food, construction, fleet and being one of Turkey's giant group companies.

As Saruhan Chemical, we provide high level service by making the household type and industrial production in the cleaning and hygiene category. We produce high quality, eco-friendly cleaning and hygiene products in liquid, powder and raw material form for important companies in the Turkish and international detergent market.

With our approach that closely follows the technological developments and consumer expectations in the World, offers nature and human-friendly, solution-oriented, innovative products, we are one of the leading companies of the sector.

Our modern and fully automated production facility located with an area of 60,000 m² in Çorlu Velimeşe Organized Industrial Zone has annual LABSA and SLES production capacity of 100,000 tons of powder, 50,000 tons of liquid detergent and 30,000 tons of detergent raw materials.

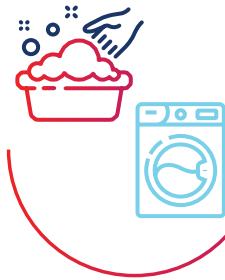
As a company that became an R&D center in 2017 with the approval of the Ministry of Industry and Technology, today, we are one of the greatest exporters of household cleaning products in Turkey with our exports to more than 40 countries. We were deemed worthy of the grand award for three times in the R&D project market competitions organized by the Turkish Exporters Assembly in 2015, 2018 and 2021. R&D Center of our Company having GMP, ISO 9001, ISO 14001 and ISO 45001 certificates is one of the five top companies in the field of chemistry in its region. Moreover, we have the Sulfonation unit and powder detergent tower established with Italian Ballestra technology. With our global sustainability approach and vision of being a global power, we aim to bring our products together the consumers in the markets such as Europe, Middle East and Africa. We are in a special position in the sector with a new product family consisting of ecological and vegan products that we have started to develop in 2018 as a result of A meticulous R&D based on the sustainability vision. We continue our studies in order to develop eco-friendly production, efficient source use and new products with a focus on recycling. As a company that has won various awards in its field, we grow steadily in order to benefit to our country and World for generations with innovative and eco-friendly projects.



ISO 9001:2015 ISO 14001:2015 ISO 45001:2018



LAUNDRY DETERGENT



HAND WASH & AUTOMAT

MANUAL POWDER DETERGENT HAND WASH



Product Code:

32000355

Box Weight (kg)

Net: **12,00**

Gross: **12,64**

Packaging: **400 G**

Pcs/Box: **30**

HS Code:

3402.50.90.00.16

Box/Pallet: **50**

AUTOMAT POWDER DETERGENT



Product Code:

32000349

Box Weight (kg)

Net: **12,00**

Gross: **12,64**

Packaging: **400 G**

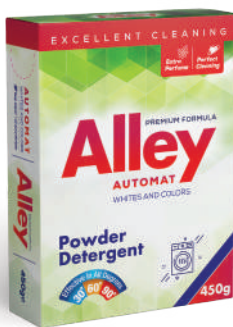
Pcs/Box: **30**

HS Code:

3402.50.90.00.15

Box/Pallet: **50**

AUTOMAT POWDER DETERGENT BOX



Product Code:

32000351

Box Weight (kg)

Net: **8,10**

Gross: **9,21**

Packaging: **450 G**

Pcs/Box: **18**

HS Code:

3402.50.90.00.15

Box/Pallet: **64**

AUTOMAT POWDER DETERGENT



Product Code:

32000352

Box Weight (kg)

Net: **18,00**

Gross: **18,77**

Packaging: **3 KG**

Pcs/Box: **6**

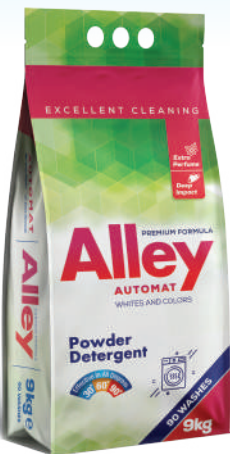
HS Code:

3402.50.90.00.15

Box/Pallet: **40**

LAUNDRY DETERGENT

AUTOMAT



AUTOMAT POWDER DETERGENT

Product Code:

32000379

Box Weight (kg)

Net:
18,00

Gross:
18,67

Packaging:

9 KG

Pcs/Box:

2

HS Code:

3402.50.90.00.15

Box/Pallet: **30**



AUTOMAT POWDER DETERGENT LAVENDER

Product Code:

32002886

Box Weight (kg)

Net:
18,00

Gross:
18,67

Packaging:

9 KG

Pcs/Box:

2

HS Code:

3402.50.90.00.15

Box/Pallet: **30**



AUTOMAT POWDER DETERGENT LAVENDER

Product Code:

32002710

Box Weight (kg)

Net:
18,00

Gross:
18,69

Packaging:

4,5 KG

Pcs/Box:

4

HS Code:

3402.50.90.00.15

Box/Pallet: **40**



AUTOMAT POWDER DETERGENT

Product Code:

32000348

Box Weight (kg)

Net:
20,00

Gross:
20,15

Packaging:

20 KG

Pcs/Box:

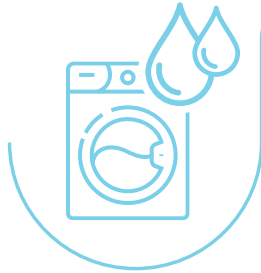
1

HS Code:

3402.50.90.00.15

Box/Pallet: **36**

LIQUID LAUNDRY DETERGENT



AUTOMAT



WOOL & SILK CARE LIQUID DETERGENT

Product Code:

32001100

Box Weight (kg)

Net:	Gross:
15,30	16,71

Packaging:	Pcs/Box:
1,5 LT	10

HS Code:
3402.50.90.00.16

Box/Pallet: **40**



BLACK CARE LIQUID DETERGENT

Product Code:

32001099

Box Weight (kg)

Net:	Gross:
15,30	16,71

Packaging:	Pcs/Box:
1,5 LT	10

HS Code:
3402.50.90.00.16

Box/Pallet: **40**



WHITE & COLORED CARE LIQUID DETERGENT

Product Code:

32001140

Box Weight (kg)

Net:	Gross:
15,30	16,69

Packaging:	Pcs/Box:
1,5 LT	10

HS Code:
3402.50.90.00.16

Box/Pallet: **40**



ANTI LIME

Product Code:

32000363

Box Weight (kg)

Net:	Gross:
9,00	9,96

Packaging:	Pcs/Box:
500 G	18

HS Code:
3402.50.90.00.16

Box/Pallet: **80**

FABRIC SOFTENERS

CONCENTRATED SOFTENER & SOFTENER



CONCENTRATED SOFTENER SPRING FLOWERS

Product Code:

32001610

Box Weight (kg)

Net: **14,40**

Gross: **15,72**

Packaging:

1,44 LT

Pcs/Box:

10

HS Code:

3402.50.90.00.16

Box/Pallet: **45**



CONCENTRATED SOFTENER OCEAN BREEZE

Product Code:

32001611

Box Weight (kg)

Net: **14,40**

Gross: **15,72**

Packaging:

1,44 LT

Pcs/Box:

10

HS Code:

3402.50.90.00.16

Box/Pallet: **45**

SOFTENER VIOLET SECRET



Product Code:

32001077

Box Weight (kg)

Net: **11,76**

Gross: **12,58**

Packaging:

980 mL

Pcs/Box:

12

HS Code:

3402.50.90.00.16

Box/Pallet: **40**



SOFTENER SUMMER RAIN

Product Code:

32001076

Box Weight (kg)

Net: **11,76**

Gross: **12,58**

Packaging:

980 mL

Pcs/Box:

12

HS Code:

3402.50.90.00.16

Box/Pallet: **40**



SOFTENER ROSE PASSION

Product Code:

32001075

Box Weight (kg)

Net: **11,76**

Gross: **12,58**

Packaging:

980 mL

Pcs/Box:

12

HS Code:

3402.50.90.00.16

Box/Pallet: **40**

DISHWASH DETERGENT



DISHWASHING LIQUID LEMON



Product Code:
32002685

Box Weight (kg)	
Net: 10,18	Gross: 11,27

Packaging: 500 mL	Pcs/Box: 20
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HS Code:
3402.50.90.00.16

Box/Pallet: **48**

DISHWASHING LIQUID APPLE



Product Code:
32002740

Box Weight (kg)	
Net: 10,40	Gross: 11,48

Packaging: 500 mL	Pcs/Box: 20
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HS Code:
3402.50.90.00.16

Box/Pallet: **48**

DISHWASHING LIQUID LEMON



Product Code:
32002684

Box Weight (kg)	
Net: 15,27	Gross: 16,28

Packaging: 750 mL	Pcs/Box: 20
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HS Code:
3402.50.90.00.16

Box/Pallet: **40**

DISHWASHING LIQUID LEMON



Product Code:
32002690

Box Weight (kg)	
Net: 20,36	Gross: 21,77

Packaging: 5 LT	Pcs/Box: 4
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HS Code:
3402.50.90.00.16

Box/Pallet: **32**

BATHROOM & KITCHEN SURFACE CLEANERS



POWER PRO KITCHEN CLEANER



Product Code:
32001862

Box Weight (kg)
Net: **6,12** | Gross: **7,03**

Packaging: Pcs/Box:
500 mL | **12**

HS Code:
3402.50.90.00.16

Box/Pallet: **60**

POWER PRO BATHROOM CLEANER



Product Code:
32001863

Box Weight (kg)
Net: **6,09** | Gross: **7,07**

Packaging: Pcs/Box:
500 mL | **12**

HS Code:
3402.50.90.00.16

Box/Pallet: **60**

MULTI PLUS MULTY PURPOSE CLEANER



Product Code:
32001864

Box Weight (kg)
Net: **9,09** | Gross: **10,28**

Packaging: Pcs/Box:
750 mL | **12**

HS Code:
3402.50.90.00.16

Box/Pallet: **45**

WC CLEANER



Product Code:
32001800

Box Weight (kg)
Net: **9,28** | Gross: **10,47**

Packaging: Pcs/Box:
750 mL | **12**

HS Code:
3402.50.90.00.16

Box/Pallet: **60**

GLASS CLEANER MOUNTAIN FRESH



Product Code:
32000369

Box Weight (kg)
Net: **6,00** | Gross: **6,86**

Packaging: Pcs/Box:
500 mL | **12**

HS Code:
3402.50.90.00.16

Box/Pallet: **70**

SURFACE CLEANERS



FLOOR CLEANER



SURFACE CLEANER DREAM GARDEN

Product Code:
32000367

Box Weight (kg)	
Net: 12,00	Gross: 13,16

Packaging: 1 LT	Pcs/Box: 12
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HS Code:
3402.50.90.00.16

Box/Pallet: **50**



SURFACE CLEANER PINE

Product Code:
32000368

Box Weight (kg)	
Net: 12,00	Gross: 13,16

Packaging: 1 LT	Pcs/Box: 12
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HS Code:
3402.50.90.00.16

Box/Pallet: **50**



PARKETT WOOD CLEANER

Product Code:
32000246

Box Weight (kg)	
Net: 12,00	Gross: 13,16

Packaging: 1 LT	Pcs/Box: 12
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HS Code:
3402.50.90.00.15

Box/Pallet: **50**



PARKETT WOOD CLEANER

Product Code:
32002783

Box Weight (kg)	
Net: 15,00	Gross: 16,21

Packaging: 2.5 LT	Pcs/Box: 6
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HS Code:
3402.50.90.00.15

LIQUID SOAP



LIQUID HAND SOAP AROMATIC

Product Code:

32000374

Box Weight (kg)

Net:
5,82

Gross:
6,62

Packaging:
475 mL

Pcs/Box:
12

HS Code:

3401.30.00.00.00

Box/Pallet: **72**



LIQUID HAND SOAP SPRING FLOW

Product Code:

32000375

Box Weight (kg)

Net:
5,82

Gross:
6,64

Packaging:
475 mL

Pcs/Box:
12

HS Code:

3401.30.00.00.00

Box/Pallet: **72**



LIQUID HAND SOAP FLORAL

Product Code:

32000376

Box Weight (kg)

Net:
5,82

Gross:
6,64

Packaging:
475 mL

Pcs/Box:
12

HS Code:

3401.30.00.00.00

Box/Pallet: **72**



LAUNDRY DETERGENT



ECOLOGICAL PRODUCTS

BABY LIQUID LAUNDRY DETERGENT



Product Code:
32002885

Box Weight (kg)	
Net: 9,40	Gross: 10,38

Packaging: 1,5 LT	Pcs/Box: 6
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HS Code:
3402.50.90.00.15

Box/Pallet: **55**

LIQUID LAUNDRY DETERGENT



Product Code:
32002884

Box Weight (kg)	
Net: 9,30	Gross: 10,28

Packaging: 1,5 LT	Pcs/Box: 6
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HS Code:
3402.50.90.00.15

Box/Pallet: **55**

GRANULAR SOAP



Product Code:
41004039

Box Weight (kg)	
Net: 6,00	Gross: 6,58

Packaging: 1 KG	Pcs/Box: 6
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POWDER LAUNDRY DETERGENT



Product Code:
32001540

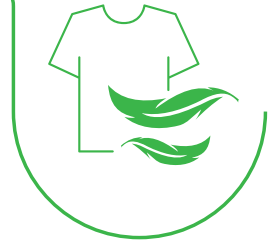
Box Weight (kg)	
Net: 9,00	Gross: 10,23

Packaging: 1,5 KG	Pcs/Box: 6
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CONCENTRATED SOFTENERS

ECOLOGICAL PRODUCTS



BABY CONCENTRATED SOFTENER



Product Code:

32002882

Box Weight (kg)

Net:
9,00

Gross:
9,83

Packaging:

1,5 LT

Pcs/Box:

6

HS Code:

3402.50.90.00.16

Box/Pallet: **65**

CONCENTRATED SOFTENER



Product Code:

32002883

Box Weight (kg)

Net:
9,00

Gross:
9,83

Packaging:

1,5 LT

Pcs/Box:

6

HS Code:

3402.50.90.00.16

Box/Pallet: **65**

DISHWASHING TABLET



Product Code:

32002191

Box Weight (kg)

Net:
2,88

Gross:
3,50

Packaging:

30pcs / box

Pcs/Box:

6

Box/Pallet: **72**

CAR CARE PRODUCTS



AUTO GLOWE BOX CLEANER



Product Code:
32002655

Box Weight (kg)
Net: **9,23** | Gross: **10,38**

Packaging: | Pcs/Box:
750 mL | **12**

HS Code:
3402.50.90.00.16

Box/Pallet: **50**

CAR INTERIOR CLEANER



Product Code:
32002654

Box Weight (kg)
Net: **9,00** | Gross: **10,16**

Packaging: | Pcs/Box:
750 mL | **12**

HS Code:
3402.50.90.00.16

Box/Pallet: **50**

QUICK POLISH



Product Code:
32002334

Box Weight (kg)
Net: **4,50** | Gross: **5,11**

Packaging: | Pcs/Box:
750 mL | **6**

HS Code:
3820.00.00.00.00

Box/Pallet: **100**

RIM CLEANER



Product Code:
32002652

Box Weight (kg)
Net: **10,17** | Gross: **11,33**

Packaging: | Pcs/Box:
750 mL | **12**

HS Code:
3402.50.90.00.16

Box/Pallet: **50**

TYRE CLEANER & POLISH



Product Code:
32002653

Box Weight (kg)
Net: **9,36** | Gross: **10,52**

Packaging: | Pcs/Box:
750 mL | **12**

HS Code:
3402.50.90.00.16

Box/Pallet: **50**

POLISHED CAR SHAMPOO



Product Code:
32002335

Box Weight (kg)
Net: **6,30** | Gross: **6,80**

Packaging: | Pcs/Box:
1000 mL | **6**

HS Code:
3402.50.90.00.15

Box/Pallet: **95**

CAR CARE PRODUCTS



ANTI-FOG



Product Code:

32002656

Box Weight (kg)

Net: **9,00** | Gross: **10,16**

Packaging: Pcs/Box:
750 mL | **12**

HS Code:
3402.50.90.00.16

Box/Pallet: **50**

ICE DEFROSTER



Product Code:

32002658

Box Weight (kg)

Net: **8,28** | Gross: **9,44**

Packaging: Pcs/Box:
750 mL | **12**

HS Code:
3402.50.90.00.16

Box/Pallet: **50**

RAIN REPELLENT



Product Code:

32002657

Box Weight (kg)

Net: **9,00** | Gross: **10,16**

Packaging: Pcs/Box:
750 mL | **12**

HS Code:
3402.50.90.00.16

Box/Pallet: **50**

RADIATOR ANTIFREEZE



Product Code:

32002333

Box Weight (kg)

Net: **13,08** | Gross: **14,07**

Packaging: Pcs/Box:
3 L | **4**

HS Code:
3402.50.90.00.16

Box/Pallet: **50**

RAW MATERIALS

LABSA

- Chemical Name: Linear Alkyl Benzene Sulphonic Acid (LABSA)
- Used as an anionic active substance during the production of liquid and powder detergents.

SLES

- Chemical Name: Sodium Lauryl Ether Sulphate
- Sodium Lauryl Ether Sulphate - %27, fluid transparent liquid
- Sodium Lauryl Ether Sulphate - %70, opaque and viscose



SARUHAN KİMYA VE TEMİZLİK
ÜRÜNLERİ SANAYİ TİCARET A.Ş.
SARUHAN CHEMICAL & CLEANING
PRODUCTS INDUSTRY TRADE CO. INC.



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